

Title	<b>Digital Cultures</b>
Location in Course	<b>Year Two   Unit Two</b>
Credit Rating	20
Level of Study	5
Contact Hours	<a href="http://mycontacthours.arts.ac.uk">http://mycontacthours.arts.ac.uk</a>

## Introduction

Digital Cultures explores a broad range of topics relating to how the increasing ubiquity of information and communication technologies transform our everyday lives including the construction of our social and collective selves, changing structures of power, the possibilities for new forms of online and offline collaboration and participation, and the political and economic implications of such transformations on the society. This unit introduces you to the key concepts, themes and debates within digital cultures. The aim is to develop a critical and independent understanding of networked digital media environments and discuss their political-economic and socio-cultural contexts.

## Indicative Content

- Digital culture and networked digital media
- Web 2.0 and online collaboration
- Power, control and resistance
- Mobile and locative media
- New digital economies

## Learning Outcomes

On completion of this unit you will be able to:

- Understand the theoretical concepts relevant to digital cultures (**Subject Knowledge**);
- Demonstrate knowledge of the various institutional applications of communications strategies in relation to digital cultures (**Subject Knowledge**);
- Understand and apply critical theory and analysis to the social, political and economic contexts of digital cultures and its communications strategies (**Analysis**);
- Conduct independent research and apply the results of that research within the theoretical parameters of the subject (**Research**);
- Demonstrate an ability to communicate ideas and arguments in academic forms appropriate to your discipline (**Communication and Presentation**).

For more information about Learning Outcomes, go to **section 2.1: Course Aims and Outcomes** and **Marking criteria website (student version)**

<http://www.arts.ac.uk/media/arts/study-at-ual/academic-regulations/UG-Marking-Criteria-Matrix-with-Letter-Grades.pdf>

## Assessment Requirements

- 1 x 3000 word essay (100% of the unit)

For more information about how your assignments are marked, please go to **section 4.0: Assessment Strategy**, particularly holistic and element assessment. You will also receive an assignment brief, which will give you more detail.

## Teaching and Learning Methods

- Lectures
- Workshops
- Tutorials

## Essential Reading

Andrejevic, M. (2007) *iSpy: surveillance and power in the interactive era*. Lawrence, KS: University Press of Kansas. [LCC Library: 303.4833 AND]

Barassi, V. (2015) *Activism on the Web: Everyday Struggles Against Digital Capitalism*. New York, NY: Routledge.

Benkler, Y. (2006) *The Wealth of Networks: how social production transforms markets and freedom*. New Haven, CT: Yale University Press. [LCC Library: 303.4833 BEN. Also available as e-book]

Castells, M. (2009) *Communication power*. Oxford: Oxford University Press. [LCC Library: 302.23 CAS. Also available as e-book]

Curran, J., Fenton, N. and Freedman, D. (2012) *Misunderstanding the Internet*. London: Routledge. [LCC Library: 303.4833 CUR. Also available as e-book]

Dean, J. (2010) *Blog theory: Feedback and capture in the circuits of drive*. Cambridge: Polity. [LCC Library: 303.4833 DEA. Also available as e-book]

DeNardis, L. (2014) *The global war for Internet governance*. New Haven, CT: Yale University Press.

De Souza e Silva, A. and Frith, J., (2012). *Mobile Interfaces in Public Spaces: Locational Privacy, Control, and Urban Sociability*. New York, NY: Routledge.

Flew, T. (2014) *New Media*. Oxford: Oxford University Press.

Fuchs, C. (2014) *Social media: a critical introduction*, London: Sage. [LCC Library: 302.231 FUC]

Gere, C. (2008) *Digital culture*. London: Reaktion Books [LCC Library: 303.4833 GER. Also available as [e-book](#)]

Meikle, G. (2016) *Social Media: Communication, Sharing and Visibility*. London: Routledge.

Mosco, V. (2014) *To the Cloud: big data in a turbulent world*. Boulder, CO Paradigm Publishers. [LCC Library: 306.46 MOS]

van Dijck, J. (2013) *The culture of connectivity: a critical history of social media*. Oxford: Oxford University Press, pp. 110–131. [LCC Library: 302.30285 DIJ]

Wilken, R. and Goggin, G. (eds) (2015): *Locative Media*. New York, NY: Routledge.

## Further Reading

Allan, S. (2013) *Citizen witnessing: revisioning journalism in times of crisis*. Cambridge: Polity. [LCC Library: 070.43 ALL. Also available as e-book]

Burgess, J. and Green, J. (2009) *YouTube: online video and participatory culture*. Cambridge: Polity. [LCC Library: 303.4833 BUR]

Castells, M. (2000) *The rise of the network society*. 2nd edn. Oxford: Blackwell. [LCC Library: 303.4833 CAS. Also available as e-book]

Castells, M. (2012) *Networks of outrage and hope: social movements in the Internet age*. Cambridge: Polity. [LCC Library: 303.484 CAS]

Chadwick, A. and Howard, P.N. (eds.) (2009) *Routledge handbook of Internet politics*. London: Routledge [LCC Library: 302.231 CHA]

N. Couldry and J. Curran (2003) (eds) *Contesting media power: alternative media in a networked world*. Oxford: Rowman & Littlefield Publishers, pp.17–37. [LCC Library: 302.23 COU]

Couldry, N. (2012) *Media, society, world: Social theory and digital media practice*. Cambridge and Malden, MA: Polity. [LCC Library: 302.23 COU]

Delwiche, A. and Henderson, J. J. (eds.) (2013) *The participatory cultures handbook*. London: Routledge. [Available as e-book]

Fuchs, C. (2014) *Occupy Media!: The occupy movement and social media in crisis capitalism*. Winchester: Zero Books. [LCC Library: 302.231 FUC]

Fuchs, C. and Sandoval, M. (2014) (eds.) *Critique, social media and the information society*. New York, NY: Routledge, pp.125–143. [Available as an e-book]

Gauntlett, D. (2011). *Making is connecting: the social meaning of creativity, from DIY and knitting to YouTube and Web 2.0*. Cambridge: Polity. [LCC Library: 303.4 GAU]

Gordon, E. and de Souza e Silva, A. (2011) *Net Locality: Why Location Matters in a Networked World*. London: Wiley-Blackwell.

Graham, M. and Dutton, W. H. (eds) (2014) *Society and the Internet: How Networks of Information and Communication are Changing Our Lives*.

Hands, J. (2011) *@ is for activism: dissent, resistance and rebellion in a digital culture*. London: Pluto Press, pp. 23–47. [LCC Library: 303.4833 HAN]

Hartley, J. (2013) *Digital futures for cultural and media studies*. Oxford: Wiley-Blackwell. [LCC Library: 302.231 HAR]

Kitchin, R. and Dodge, M. (2011) *Code/Space: Software and Everyday Life*. Cambridge: MIT University Press.

Lessig, L., (2009), *Remix: making art and commerce thrive in the hybrid economy*, New York: Penguin Books.

Lovink, G. (2011) *Networks without a cause: a critique of social media*. Cambridge: Polity, pp. 2–23. [CCA Library: 303.4833 LOV, CSM: 303.4833 LOV]

Lyon, D. (ed.) *Theorizing surveillance: the panopticon and beyond*. Abingdon: Routledge, pp. 3–20. [CSM Library: 303.483 LYO]

MacKinnon, R. (2011) *Consent of the networked: the worldwide struggle for internet freedom*. New York, NY: Basic Books, pp. 115–130. [LCC Library: 302.231 MAC]

Manovich, L. (2001) *The Language of New Media*. London: MIT Press.

Meikle, G. and Young, S. (2012) *Media convergence: networked digital media in everyday life*. Basingstoke: Palgrave Macmillan. [LCC Library]

Miller, D. (2012) *Tales from Facebook*. Cambridge: Polity. [LCC Library: 302.30285 MIL]

Miller, V. (2011) *Understanding digital culture*. London: Sage, pp. 12–71. [CSM Library: 303.4833 MIL, LCF: 303.4833 MIL]

Murthy, D. (2013) *Twitter*. Cambridge: Polity. [LCC Library: 303.4833 MUR]

Papacharissi, Z. (2010) *A private sphere: democracy in a digital age*. Cambridge: Polity. [LCC Library: 321.80285 PA]

Papacharissi, Z., (2011). *A Networked Self: Identity, Community, and Culture on Social Network Sites*. New York: Routledge.

van Dijk, J. A. G. M. (2006) *The network society: social aspects of new media*. London: Sage. [LCC Library: 303.4834 DIJ]

Zittrain, J. (2009) *The future of the internet and how to stop it*. London: Penguin, pp. 127–152. [CSM Library: 303.4834 ZIT. Also available for download at <http://futureoftheinternet.org/files/2013/06/ZittrainTheFutureoftheInternet.pdf>]

### **Marking Criteria**

Marking criteria website (student version) <http://www.arts.ac.uk/media/arts/study-at-ual/academic-regulations/UG-Marking-Criteria-Matrix-with-Letter-Grades.pdf>

### **Using the Library**

The Library Services web pages aim to provide quick access to a range of relevant high quality e-resources

<http://www.arts.ac.uk/study-at-ual/library-services/>

### **Harvard Referencing**

The Harvard Referencing Style on Cite Them Right Online is the standard for all UAL taught courses.

Cite Them Right Online can be accessed via the Library Services database A-Z list: <http://arts.ac.libguides.com/az.php>