

**UCEAP Governing  
Committee Meeting  
November 22, 2010**

**Associate Vice Provost and Executive  
Director Jean-Xavier Guinard**

[eap.ucop.edu](http://eap.ucop.edu)

# Where we are

- Systemwide academic program that reports to the Provost of the University of California
- Transition to a permanent director
- Downsizing and restructuring – done and over with!
- Budget deficit erased by end of 2010-11
- New funding model – revenues to come from student fees (General Fund to 0 by 2013-14)

# Where we are

- Variety of internationalization strategies and international education models on the campuses
- Oversight bodies: UCEAP Governing Committee and University Committee on International Education (UCIE)
- Enrollments – number of participants on the rise, FTE count steady
- Shorter term programs up (particularly summer) and immersion (particularly year-long) down

# Enrollments

## UCEAP Program Participation (Accounting Method) Count: Academic Year of Participation 2008-09 - 2010/11 (To Date)

| Academic Year of Participation | Summer Stand Alone Program | Fall (No Summer) On Cycle Program Start | Sub Total Fall Cycle | Spring Off Cycle Program Start | Total |
|--------------------------------|----------------------------|---|----------------------|--------------------------------|-------|
| 2008-09                        | 855                        | 2,416                                   | 3,271                | 1,066                          | 4,337 |
| 2009-10                        | 851                        | 2,549                                   | 3,400                | 1,128                          | 4,528 |
| 2010-11                        | 1,003                      | 2,579                                   | 3,582                | 1,106                          | 4,688 |


Source: UCEAP Research, MyEAP: November 19, 2010.

# Enrollments

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|---|---|--|--------------------------------|---|--------------|
| <i>Academic Year of Participation</i>   | <b>Summer<br/>Stand Alone<br/>Program<br/>Participation</b> | <b>Fall (No<br/>Summer) On<br/>Cycle<br/>Program<br/>Participation<br/>Start</b> | <b>Subtotal<br/>Fall Cycle</b> | <b>Spring (Off<br/>Cycle)<br/>Program<br/>Participation<br/>Start</b> | <b>Total</b> |
| <b>2008-09</b>  | 855   | 2,416  | 3,271                          | 1,066   | 4,337        |
| <b>2009-10</b>  | 851   | 2,549  | 3,400                          | 1,128   | 4,528        |
| <b>2010-11</b>  | 1,003   | 2,579  | <b>3,582</b>                   | <b>1,106</b>  | <b>4,688</b> |
| <b>2010-11 (A, 37.9%)</b>   | 1,003   | 2,579  | <b>3,582</b>                   | 1,385   | 4,967        |
| <b>2010-11 (B, 34%)</b>   | 1,003   | 2,579  | <b>3,582</b>                   | 1,243   | 4,825        |
| <b>2010-11 (C, 30%)</b>   | 1,003   | 2,579  | <b>3,582</b>                   | 1,097   | 4,679        |

Source: UCEAP Research, MyEAP: November 19, 2010.

# UCEAP Vision



**Study  
Abroad for  
All**

**Academic  
Excellence**

**Best  
Business  
Practices**

# Study Abroad for All

**Promote  
study  
abroad  
for all  
UC  
students**

**UC Administration & Faculty support and advocacy**

**Further academic integration**

**Diversify program offerings**

**Engage new student cohorts**

**Raise funds for scholarships and pursue grants**

# Academic Excellence

**Academic Senate - UCIE**

**Program reviews**

**New Faculty oversight models**

**Research**

**Benchmarking (institutions, programs)**

**Maintain  
and/or  
Improve  
Program  
Quality**



# Best Business Practices

**Invest in infrastructure, staff and information technology**

**Build a contingency fund**

**Launch new website & student marketing tools**

**Build up and streamline data repository**

**Develop programs informed by market research**

**Lead in safety and emergency protocols**

**New  
Business  
Model**

# UCEAP AVP & ED Immediate Priorities – Fall 2010

- Develop UCEAP budget and present to UCEAP Governing Committee and UC Provost
- Campus visits – meet with administrators and international programs offices to assess needs, continue to restore relations and provide UCEAP status update
- Develop administrative partnership with campus – UC Santa Barbara

# UCEAP /UCSB Administrative Partnership

## Players

**UC Office of the President, UCEAP Governing Committee, UCEAP and UC Santa Barbara**

## Status and Process

**Draft MOU presented to UCEAP Governing Committee for their consideration and feedback**

## Next Steps and Timeline

**To be determined**

# Development

- Engage UCEAP alumni and the private sector in our enterprise
- Examine fund-raising opportunities for student scholarships, special initiatives and staff development
- Prepare for UCEAP's upcoming 50th anniversary

# Reciprocity

- Fundamental part of UCEAP's business model and identity
- Two thirds of UCEAP's programs have a reciprocity component
- UCEAP Resolution regarding UCDC
  - Additional cost of participation in UCDC Program by Reciprocity students to be borne by host campus

# New Initiatives?

- UCEAP Quarter
- Gap Summer Abroad for UC transfer students
- Strategic partnerships with third-party providers
- California Study Abroad initiative – partnership with CSU and/or private universities



UCeAP

UNIVERSITY  
*of* CALIFORNIA

Education  
Abroad  
Program

**Thank You!**

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